

Active Corporate Wear AW26

MADE WITH SPORTS DNA.



Welcome to the new catalog for Craft Corporate Autumn/Winter 2026

This catalog is designed to inspire and give you an overview of our full collection. To learn more about the products, simply click on an article number to be taken to the corresponding item on our B2B website. Hover over the color dots to see the products in different color variations.

We hope you feel as inspired as we do!

COLORS

We are currently updating our color codes. In the color guide on page 121, you will find both the old and new codes.

A “W” or “M” in a color dot indicates that the specific color is available for women or men only.

SIZES

Below are our standard clothing sizes. Please note that some products may differ from this, so we recommend checking availability in your preferred sizes on the website or in the master data. Size guides for both apparel and footwear are available on pages 116–119.

MEN: S-3XL
WOMEN: XS-XXL

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TIP! Click any topic in the index to go directly to that section of the catalog

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Craft Active Corporate Wear

MADE WITH SPORTS DNA.

We make people move at gyms, tracks and courts. On slopes and forest trails. And in workplaces all over the world. Our Active Corporate Wear collection is inspired by everything we've learned from making functional garments for the world's greatest athletes.

Bringing fit, durability and breathability to the modern workplace, our clothes are designed to make the most out of office hours and beyond. Inspiring co-workers to take the stairs more often, schedule more meetings outside and make exercise a part of the daily routine. Studies show that active workplaces enjoy higher productivity, happier employees and fewer sick days. So don't be surprised if the next quarterly report goes one step further.

Outerwear

Our outerwear range allows you to experience everyday adventures with great confidence. This comprehensive collection includes items that protect against the elements, while offering excellent everyday comfort.

Urban

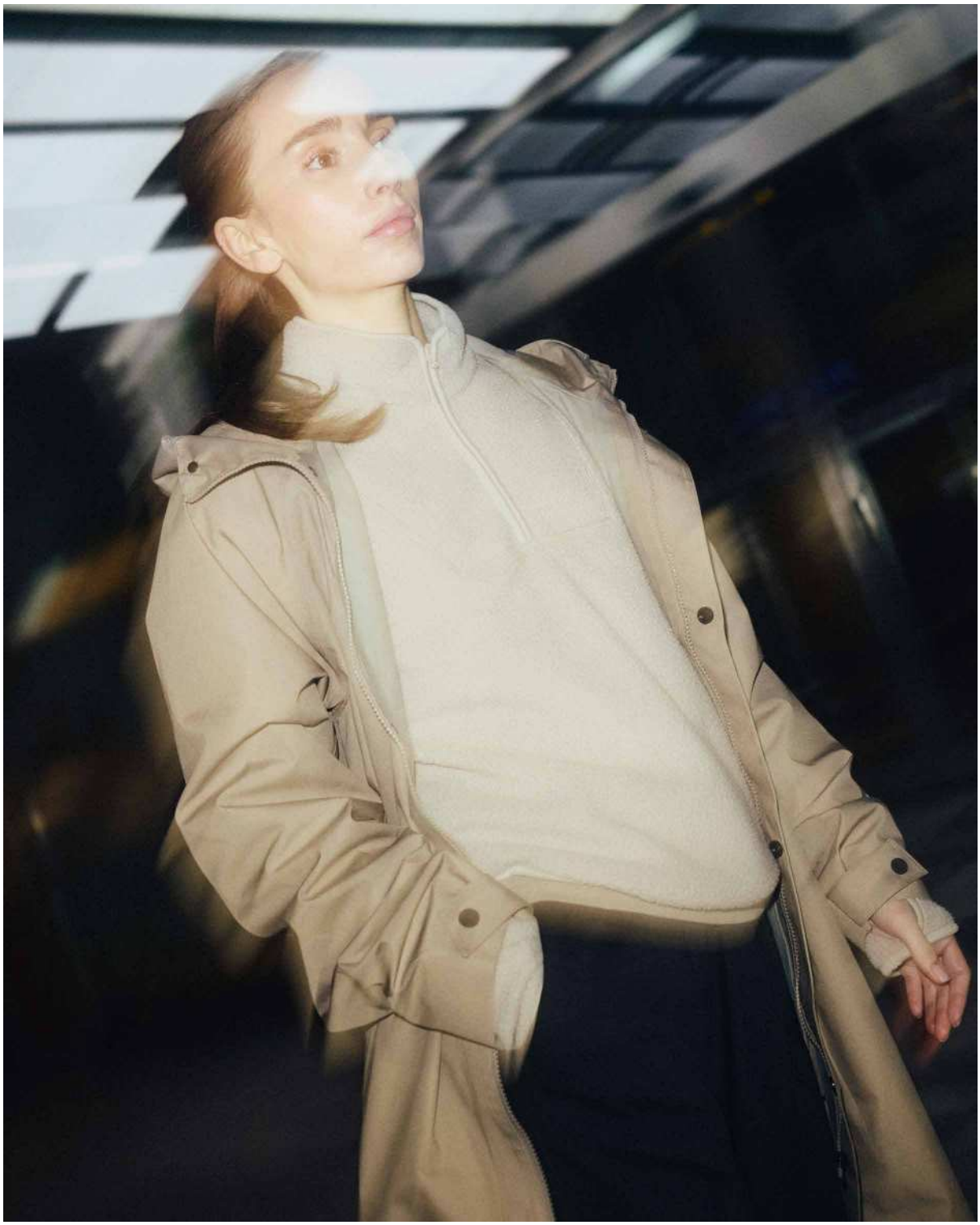
Insulation

Shell

Rain

Midlayer


CRAFT



The Urban Collection is designed for those who move with purpose and pause with intention. It captures the contrast between fast-paced streets and the calm that lingers in between. Each piece is crafted to adapt—seamlessly shifting from day to night, from office to street, from here to wherever. It's performance wear reimagined for the everyday, blending movement, style, and ease.

Urban








High stand collar for added warmth
Outer fabric in 100% recycled polyamide with insulation in recycled polyester
Two hand warmer pockets and one inner zip chest pocket
2-way YKK zipper
Side slits with zippers at the bottom for enhanced mobility



9990 6810 2400

URBAN DOWN PUFFER JACKET

Men 1916374
Women 1916375



9990 W 2400

URBAN PADDED COAT

Men C18079
Women 1916376



9990 3960 6810

URBAN PADDED PARKA

Men 1916377
Women 1916378



9990 3960 6810

URBAN JACKET

Men 1916379



9990 3960 6810

URBAN PARKA

Women 1916380



9990 2400

URBAN SHELL COAT UNI

Unisex 1916385



9990 3960 6470 2370

URBAN FLEECE JACKET

Men C17421
Women C17422



9990 2370

URBAN CARGOPANTS

Men C17419
Women C17420



9990

URBAN SHELL JACKET

Men C17423
Women C17424




Adjustable hood
with drawcord
Fully taped seams
Water-resistant
front zipper
Wind- and waterproof
3-layer fabric
(WP 15,000/MVP 15,000)
Foldable sleeve
ends with reflective
on inside





9990 3960 6990 2860

EXPLORE PADDED JACKET

Men 1916338
Women 1916339



9990 3960

EXPLORE PADDED PANTS

Men 1916340
Women 1916341



9990 3960

ADV EXPLORE DOWN JACKET

Men 1911632
Women 1911633



9990 9850 6640 3960 3460 4040

CORE EXPLORE ISOLATE JACKET

Men 1910390
Women 1910391



9990 3900

ABILITY ISOLATE PARKAS

Men 1913812
Women 1913813



9990 3900

ABILITY DOWN JACKET

Men 1913724
Women 1913725



9990 3900

ABILITY ISOLATE VEST

Men 1913814
Women 1913815





9990 6640 2370 3960

ADV EXPLORE LIGHT DOWN JACKET

Men 1915252
Women 1915253



9990

ADV EXPLORE LIGHT DOWN VEST

Men 1915254
Women 1915255



9990 3960 6640

ADV EXPLORE LT. DOWN HYBRID JKT

Men 1915256
Women 1915257



9990 3960 6640

CORE EXPLORE LT. INSULATION JKT

Men 1915260
Women 1915261



9990 3960

ADV EXPLORE LIGHTWEIGHT JACKET

Men 1913804
Women 1913805



9990 3960 6640

ADV URBAN LT PADDED OVERSHIRT

Unisex 1915337



9990 3960 6640

CORE LIGHT PADDED JACKET

Men 1912215
Women 1912216



9990 3960 6640

CORE LIGHT PADDED VEST

Men 1910986
Women 1912059







9990 3960 6640

CORE EXPLORE SOFTSHELL 2.0 JACKET

Men 1915262
Women 1915263



9990 3960 2370

ADV EXPLORE SOFTSHELL 2.0 JACKET

Men 1915258
Women 1915259



9990 3960 6640

CORE EXPLORE SHELL JACKET

Men 1913808
Women 1913809



9990 3960 6640

ADV EXPLORE SHELL JACKET

Men 1913806
Women 1913807



9990 9850 6640 2370

PRO EXPLORE HIKING PANTS

Men 1913802
Women 1913803





9990

ADV EXPLORE SHELL PANTS

Men 1916342
Women 1916343



9990

CORE EXPLORE SHELL PANTS

Men 1916344
Women 1916345



9990 6640

ADV EXPLORE TECH PANTS

Men 1910392
Women 1910393



9990 6640

ADV EXPLORE TECH SHORTS

Men 1910394
Women 1910395


Taped seems in critical areas
Weather-resistant fabric, WP 5,000 / MVP 5,000
Two side pockets with flaps
Adjustable Velcro straps at cuffs and leg endings
Adjustable drawcord at hem and hood







9990

CORE EXPLORE RAIN SET

Men 1910994
Women 1911775



9990

ADV EXPLORE SHELL PANTS

Men 1916342
Women 1916343



9990

CORE EXPLORE SHELL PANTS

Men 1916344
Women 1916345



9990

URBAN SHELL JACKET

Men C17423
Women C17424





9990 3960 6470

ADV EXPLORE POWER FLEECE JACKET

Men 1915242
Women 1915243



9990 9850 6080 6470 3960 4990 (Women)

ADV EXPLORE POWER FLEECE HOOD JACKET

Men 1915240
Women 1915241

NEW!



9990

EXPLORE POWER FLEECE HALF ZIP

Men C18113
Women C18114



9990

ADV EXLORE POWER FLEECE VEST

Men 1915244
Women 1915245



9990

EXPLORE POWER FLEECE TIGHTS

Men 1916710
Women 1916711



9990

EXPLORE POWER FLEECE SHORT TIGHTS

Men 1916708
Women 1916709

Our Power Fleece series features a super-soft, stretchy fleece with a brushed inside (245 gsm) for extra warmth and comfort.



Raglan sleeves for enhanced freedom of movement

Full-length zipper

Soft brushed fleece interior

Two zip side pockets with protective zip garages and mesh lining

Sleeve cuffs with thumbholes



NEW! NEW! NEW! NEW!



1000 9990 9850 3980 3760 3600 6470 6640 2370 4300

GAIN MIDLAYER

Men 1909496
Women 1909497



9990 3960 6640 4990

CORE EXPLORE FLEECE MIDLAYER

Men 1915246
Women 1915247



9990 3960 6640 6080

ADV EXPLORE FLEECE MIDLAYER

Men 1910396
Women 1910397



999M 950M 362M

PRO EXPLORE WOOL MIDLAYER

Men 1913800
Women 1913801



NEW!

9990 3760 6470 6080

JOIN PILE FLEECE HZ

Men 1916723
Women 1916724



NEW!

9990 6810 2400

JOIN PILE FLEECE FZ HOOD

Men C18078
Women 1916722



9990 3969 6640 2119

ADV EXPLORE PILE FLEECE JACKET

Men 1912220
Women 1912221



9990 6640 2119

ADV EXPLORE PILE FLEECE VEST

Men 1913810
Women 1913811



975M

THERMAL MESH CN

Men 1916673
Women 1916289



9990

FLOW MN LS

Men 1916682
Women 1916290



9990 950M

FLOW HZ LS

Men 1916680
Women 1916681

Sportswear

Sportswear blends casual design with athletic inspiration, combining comfort, function and modern style. The collection includes soft, functional and recycled fabrics, from fleece and sweatshirt materials to coated and laminated qualities. A great choice for profiling.

Frequent

Join

Unify







Frequent





Understated Essentials.

Frequent blends organic cotton with modern design,
creating everyday essentials that look as good as they feel.
This collection will carry your company logo with style.





9990 3960 9700 2400

FREQUENT FZ HOODIE

Men 1916306
Women 1916307



9990 3960 9700 950M 2400

FREQUENT HOODIE

Men 1916298
Women 1916299



NEW!

9990 3960 M 2400 1050

FREQUENT HZ SWEATSHIRT

Men 1916304
Women 1916305

NEW!



9990 3960 9700 950M 2400

FREQUENT RN SWEATSHIRT

Men 1916296
Women 1916297



9990 1050

FREQUENT CROPPED RN

Women C17241



9990 3960 950M

FREQUENT SWEATPANTS

Men 1916302
Women 1916303



9990 3960

FREQUENT SWEATSHORTS

Men 1916300
Women 1916301




Clean collar design
Heavyweight fabric made from 100% organic cotton (300 gsm)
Relaxed fit





9990 3960 1050

FREQUENT POLO SHIRT

Men C17239
Women C17240



9990 9700 1050

FREQUENT HEAVY LS TEE

Men 1916958
Women 1916960



9990 9700 1050

FREQUENT HEAVY SS TEE

Men 1916328
Women 1916959



9990 1050

FREQUENT SS SWEATSHIRT

Unisex C17242



Join is a premium active-lifestyle concept that celebrates the serene moments in between work-outs. Boasting a sleek Scandinavian design, these sophisticated sportswear garments effortlessly pair with a diverse range of athletic attire.





Join







9990 6470

ADV JOIN WINDBREAKER

Men 1914704
Women 1914692



NEW!

9990 3760 6470 6080

JOIN PILE FLEECE HZ

Men 1916723
Women 1916724



NEW!

9990 6810 2400

JOIN PILE FLEECE FZ HOOD

Men C18078
Women 1916722



9990 950M 3960 3760 6470 2140

ADV JOIN FZ HOODIE

Men 1914706
Women 1914701



9990 950M 3960 6470 2140

ADV JOIN RN SWEATSHIRT

Men 1914707
Women 1914770



9990 950M 3960 3760 6470 2140

ADV JOIN HOODIE

Men 1914705



9990 3960 3760

ADV JOIN FZ JACKET

Men 1914783



9990 950M 3960 6470 2140

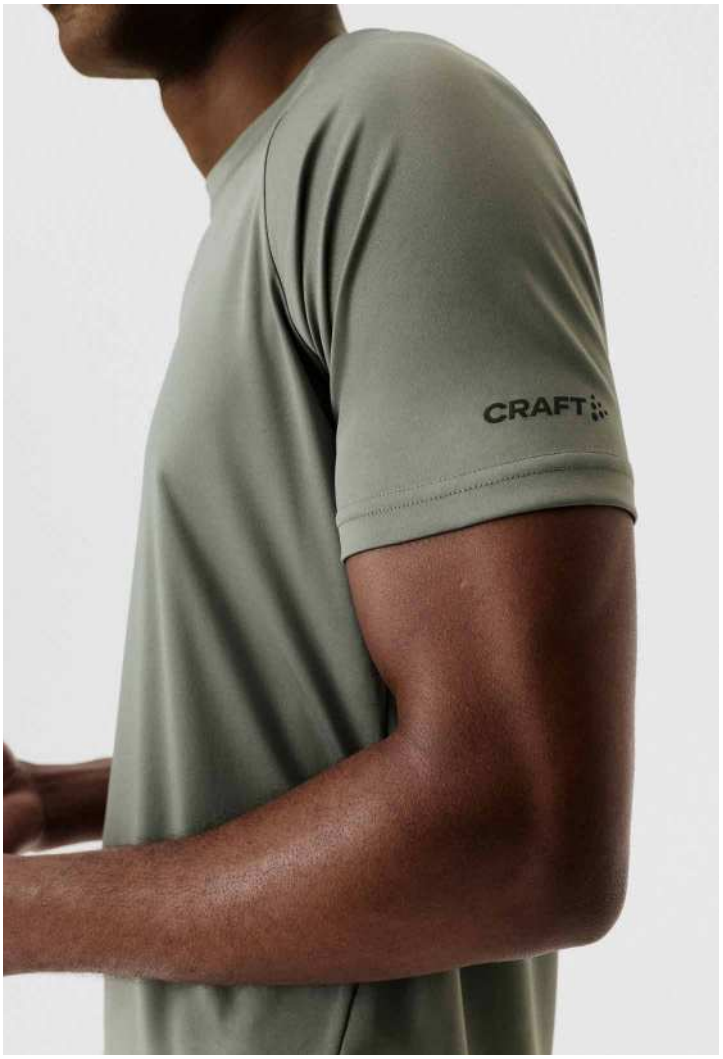
ADV JOIN LONG HOODIE

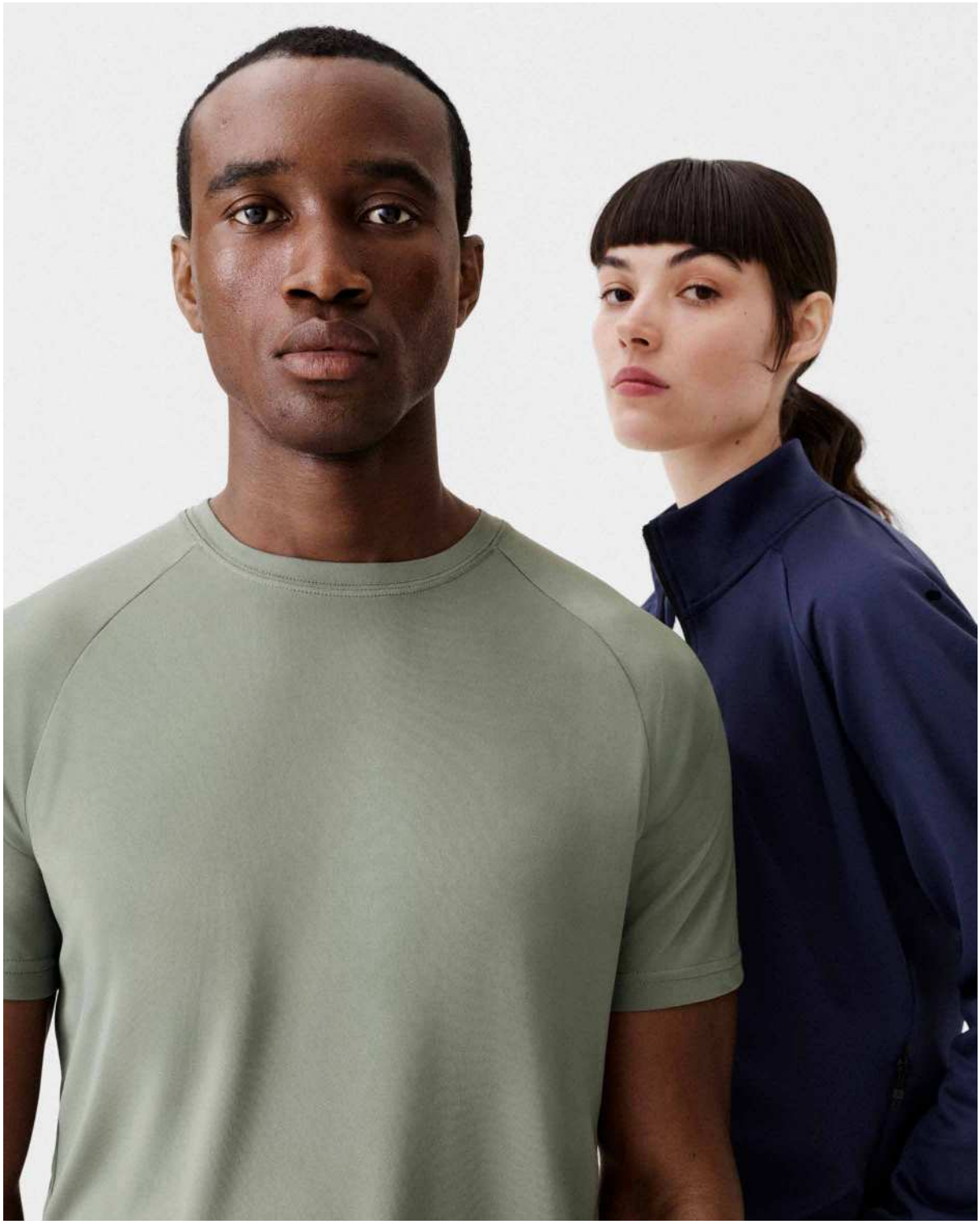
Women 1914700





Unify





Unify the appearance of your coworkers for a more dynamic presence and a stronger brand identity. This technically advanced concept is almost fully made of recycled polyester, combining a sustainable approach with an athletic look.



9990 3909 9509

ADV UNIFY HYBRID JACKET

Men 1912224
Women 1912225



9990 975M 950M 6080 6690 4300 3460 3760 3900 396M

ADV UNIFY JACKET

Men 1909134
Women 1909135



ADV UNIFY FZ HOOD

Men 1909132
Women 1909133



9990 3900 950M

ADV UNIFY VEST

Men 1912161
Women 1912162





9990 950M

ADV UNIFY PANTS

Men 1909136
Women 1909137



3330 3760 3460 3900 7880 7660 4300 5600 5050

5550 6060 6640 6470 6080 1000 9350 9730 9990

CORE UNIFY TRAINING TEE

Men 1909878
Women 1909879





3760 3070 3460 3950 396M 4300 6060 6640 669M



2860 2140 1000 950M 975M 9850 9990

CORE UNIFY POLO SHIRT

Men 1909138
Women 1909139





9990 9730 975M 3900 6470 1000

CORE BLEND POLO SHIRT

Men 1910745
Women 1910746

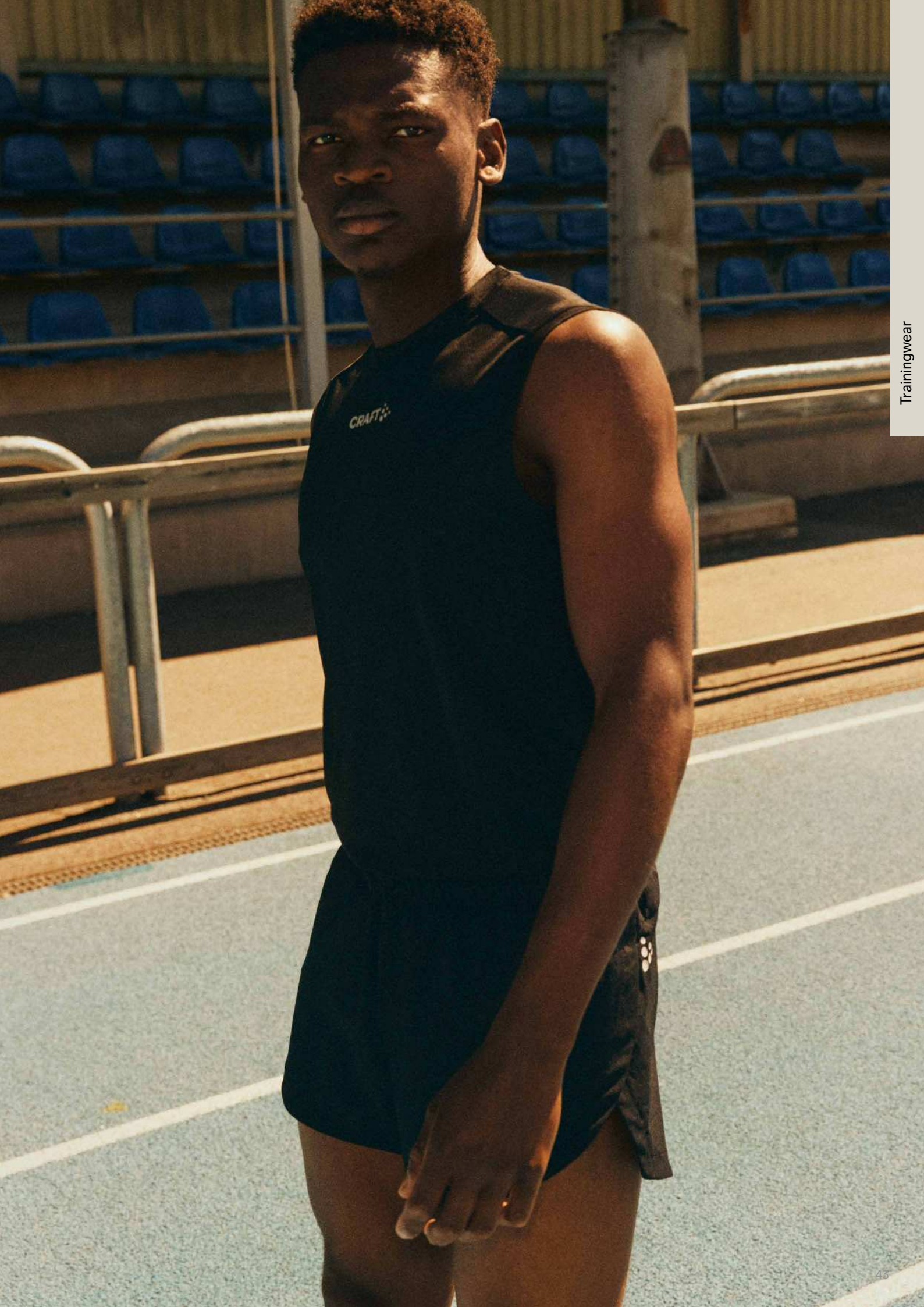
Trainingwear

Trainingwear combines premium fabrics and innovative design to create highly functional and versatile garments. Whether you are working out at the gym, playing tennis or going for a run, these everyday favorites are designed to help you perform at your best while maintaining a stylish look.

Collective

Essence

Rush 2.0

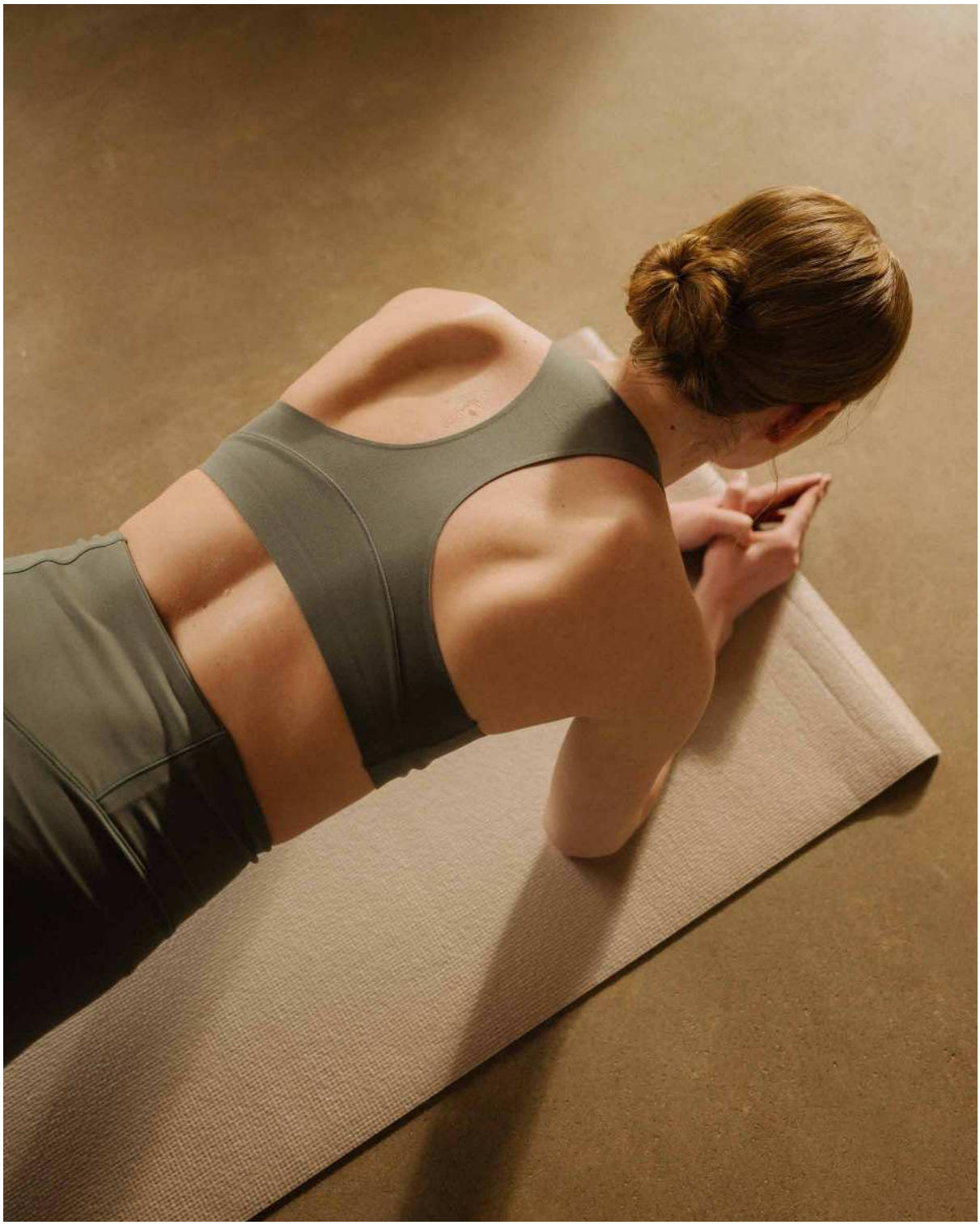

CRAFT



Collective







Collective is a modern athleisure concept designed for both training and everyday wear. The collection is suitable for activities such as work, school and social occasions, combining comfort, function and contemporary style. Developed with separate fits and color options for women and men.



9990 2140

COLLECTIVE SS TEE

Women 1916026



9990 2140

COLLECTIVE SINGLET

Women 1916025



9990 4990 6470

COLLECTIVE CROPPED SINGLET

Women 1916009



9990 4990 6470

COLLECTIVE PADDED SPORTS BRA

Women 1916008

NEW!



9990 4990 6470

COLLECTIVE 7/8 TIGHTS

Women 1916010



9990

COLLECTIVE FLARES

Women 1916643



9990

COLLECTIVE STRUCTURE PANTS

Men 1916035



9990

COLLECTIVE STRUCTURE SHORTS

Men 1916036



Essence is a collection of training essentials designed for everyday use, season after season. Made primarily from recycled polyester, the garments provide efficient moisture transport and good ventilation. Combining comfort, function and timeless design, each piece is created for everyday training.

Essence







9990

ESSENCE WIND JACKET 2

Men C17235
Women C17236



9990 3960 6640 1000

ADV ESSENCE LS TEE 2

Men 1914793
Women 1914797



9990 3960 6640 1000

ADV ESSENCE SS TEE 2

Men 1914792
Women 1914798



9990 3960 6640 1000

ADV ESSENCE SINGLET 2

Men 1914713
Women 1914796



Ventilating perforations at center back, underarms and front shoulders

Wind- and water-repellent ripstop made from 100% recycled polyester

Adjustable drawcord at waist and hem

Two side zip pockets

Elastic sleeve endings


Two side zip pockets
Perforated fabric at upper sides and calves
Woven stretch fabric made from recycled polyamide and elastane
Tapered legs
Reflective details at the back of the leg endings



9990

ESSENCE TRAINING PANTS 3

Men C17488
Women C17489



9990

ESSENCE TIGHTS 3

Men C17228
Women C17231



9990

ESSENCE KNICKERS 3

Men C17229
Women C17232



9990

ESSENCE SHORT TIGHTS 3

Men C17230
Women C17233



9990 3960

ADV ESSENCE 2-IN-1 SHORTS 2

Men 1915950
Women 1915946

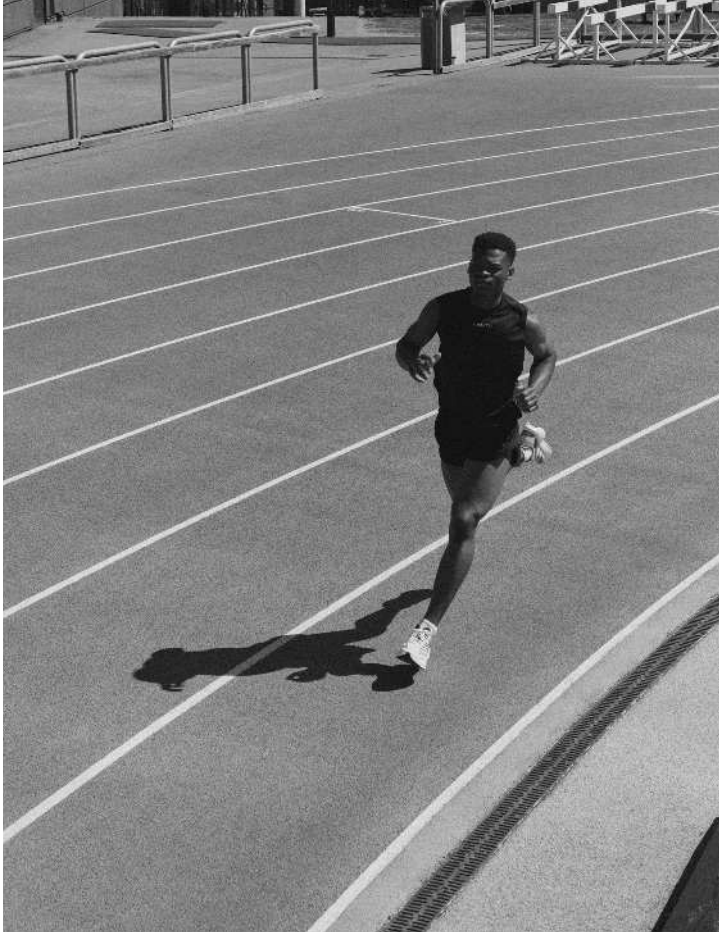


9990

CORE ESSENCE SHORTS 2

Men 1915948





Rush 2.0





Representing the latest generation of functional sportswear, this collection is made from recycled polyester and comes with a durable, long-lasting design. True to its name, speed and movement are front and center.



9990 3900 3460 6510 4300 1000

RUSH 2.0 LS TEE

Men 1914658
Women 1914659



9990 3900 3460 6510 4300 1000

RUSH 2.0 SS TEE

Men 1914655
Women 1914656



9990 3900 3460 6510 4300 1000

RUSH 2.0 SINGLET

Men 1914661
Women 1914662



9990 3900 3460

RUSH 2.0 CROP TEE

Women 1914664



9990 3900

RUSH 2.0 CROP SINGLET

Women 1914665



9990 3900 3460 6510 4300 1000

RUSH 2.0 CROP TOP

Women 1914666



9990 3900

RUSH 2.0 TIGHTS

Men 1914669
Women 1914670



9990

RUSH 2.0 ZIP TIGHTS

Men 1914680
Women 1914681



9990 3900

RUSH 2.0 CAPRI

Women 1916758



9990 3900 3460 6510 4300

RUSH 2.0 TRAINING JACKET

Men 1914672
Women 1914673



9990 3900

RUSH 2.0 TRAINING PANTS

Men 1914675
Women 1914676



9990

RUSH 2.0 TRAINING FZ PANTS

Men 1915614
Women 1915615



9990

RUSH 2.0 SHORTS

Men 1914678
Women 1916759



9990

RUSH 2.0 MARATHON SHORTS

Men 1914682
Women 1914683



9990 3900

RUSH 2.0 SHORT TIGHTS

Men 1914667
Women 1914668



9991 3901

RUSH 2.0 HOT PANT

Women 1914691

Footwear

Standing, walking and running are part of everyday life, whether at work, out for a run or walking through the city. Our footwear range is designed for those who spend long hours on their feet, providing comfort, support and durability all day long.



Maximum comfort and support



999W 396W 1000

Endurance 3 | C17701 M / C17702 W



9999 3960 9180 9991 1000

Pacer | 1915025 M / 1915026 W

Maximum traction



9995 3960 1000

Xplor 2 | 1916806 M / 1916807 W



9990 1000

Nordlite Ultra 2 | 1915200 M / 1915201 W



9999 3950 3450 9810 9991 1000

V150 Engineered | 1908265 M / 1908264 W

Water resistant



9850

Repel | C17824 M / C17825 W

Everyday wear



9990

Nordic Trail 2 | 1915497 M / 1915498 W



9999 3950 3450 9810 9991 1000

V150 Engineered | 1908265 M / 1908264 W



9990 8200 1000

Sinnesro | C18877 M / C18878 W



9990

Shower Slip In | 1909081 Unisex





1000



9990

NORDLITE ULTRA 2

Men 1915200

Women 1915201

DROP	STACK HEIGHT	WEIGHT	MIDSOLE
6 mm	40/34 mm	313 g (UK 8)	CrFoam™



The HyperGrip™ outsole provides comfort and reliable traction.



Lightweight and durable, featuring a Cr Foam™ midsole for consistent comfort and a HyperGrip™ outsole for reliable traction across a wide range of surfaces and settings.







1000



999W



396W

ENDURANCE 3

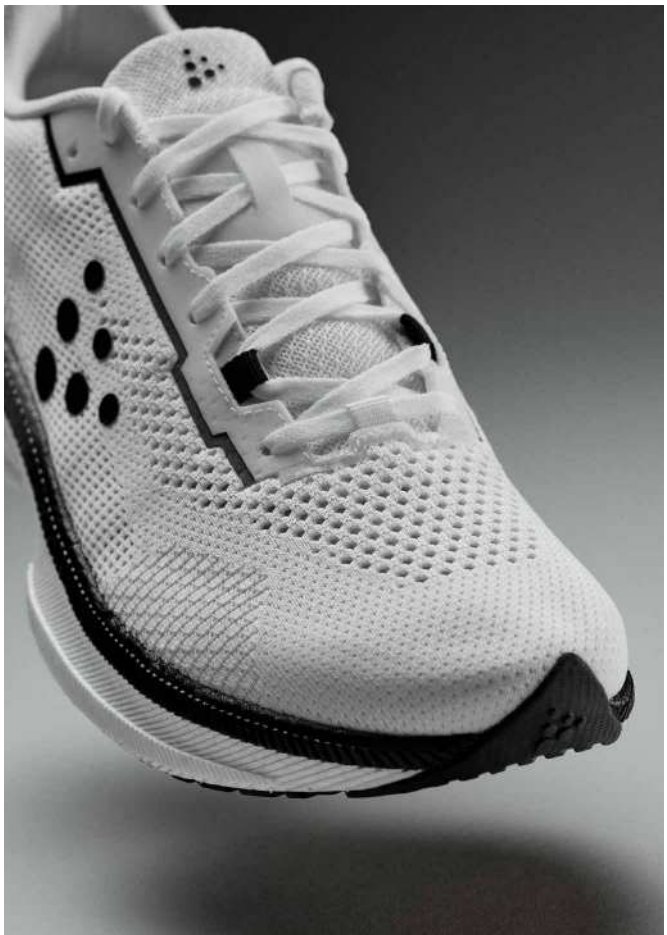
Men C17701

Women C17702

DROP	STACK HEIGHT	WEIGHT	MIDSOLE
9 mm	38/29 mm	265 g (UK 8)	PxFoam™



Craft Endurance Fit® provides a secure, stable fit with a narrow heel cup, mid-foot lock-in, and a spacious forefoot. This design prevents slippage, enhances stability, and allows natural toe movement for maximum comfort.



Lightweight and breathable, the Endurance 3 features a Px Foam™ midsole for lasting comfort and support. Ideal for professionals who spend long hours on hard surfaces.







3960 1000 9180 9991 9999

PACER

Men 1915025
Women 1915026

DROP	STACK HEIGHT	WEIGHT	MIDSOLE
6 mm	37/31 mm	240 g (UK 8)	PxFoam™



The one-piece engineered mesh upper is made from a lightweight and breathable material that provides a snug and stable fit.



Ultra-comfortable and stylish, Pacer features a soft Px Foam™ midsole for all-day cushioning and support.






1000


9995


3960

XPLOR 2

Men 1916806
Women 1916807

DROP	STACK HEIGHT	WEIGHT	MIDSOLE
6 mm	38,5/32,5 mm	316 g (UK 8)	PxFoam™



The Vittoria™ traction outsole inspired by Terreno tire design provides traction and durability by its fish-scale effective edges and progressive siping.



A versatile shoe with a Vittoria™ Traction Outsole, Px Foam™ cushioning, and a breathable mesh upper, designed for enhanced stability and dependable traction across varied surfaces.







9850

REPEL

Men C17824

Women C17825

DROP	STACK HEIGHT	WEIGHT	MIDSOLE
6 mm	38,5/32,5 mm	313 g (UK 8)	PxFoam™



Repel features a water-resistant mesh upper that ensures a tight and secure fit for a stable and comfortable activity.



Durable and water-resistant, Repel combines responsive Px Foam™ cushioning with the Vittoria™ Traction Outsole for reliable grip and comfort on any outdoor surface.







9990

NORDIC TRAIL 2

Men 1915497

Women 1915498

DROP	STACK HEIGHT	WEIGHT	MIDSOLE
8,5 mm	28/19,5 mm	309 g (UK 8)	ArFoam™



The upper is made of durable yet ventilating woven polyester ripstop that ensure comfort and stability as well as a long-lasting design. This shoe features our widest toe box, which provides optimal comfort.



Flexible and durable with Ud Foam™ cushioning, designed for reliable comfort and performance in everyday outdoor use.







3450 3950 1000 9810 9991 9999

V150 ENGINEERED

Men 1908265

Women 1908264

DROP	STACK HEIGHT	WEIGHT	MIDSOLE
6 mm	22/16 mm	285 g (UK 8)	ArFoam™



The robust Vibram rubber outsole, ensures exceptional comfort and reliable grip on a variety of surfaces.



V150 Engineered is a flexible, comfortable shoe with a Vibram® outsole, available in many color-ways and customizable with logos on the tongue.



NEW!

Sinnesro 1 offers a printable upper which makes it a visually striking option for branded footwear.





1000



8200



9990

SINNESRO 1

Men C18877

Women C18878



A sleek and casual sneaker with soft cushioning and a breathable footbed for all-day comfort, customizable with logos for branded use.







9990

SHOWER SLIP IN

Unisex 1909081



These lightweight slides feature a contoured footbed that provides cushioning with every step. The classic design includes a bandage upper with a contrast Craft logo. Perfect for after training and casual wear.



Base Layer

Craft is a pioneer in performance base layers and offers functional garments that provide excellent body-temperature management during exercise in all conditions. Fabric structures and knitting techniques work together to transport moisture away from the skin and distribute it across the outer surface, helping you stay comfortable and perform at your best.

Performance – Active

Performance – Wool

Insulation Layers

Underwear


CRAFT



Performance base layers

Our performance base layers are designed for those who demand high functionality during training and physical activity. Here you'll find base layers with specific features tailored to both activity type and temperature.

USE
- Worn underneath an outer layer
- Ideal for traditional high-intensity outdoor activities or long days working in cold environments

FIT
- Regular to body-hugging fit

FEATURES
- Technical performance first

FABRICS
- Sustainability first
- Made from synthetic materials and/or wool
- Technically advanced fabrics

The Performance base layers are divided into two subcategories: Active and Wool.

Active

This scale indicates the level of insulation and ventilation of the base layer. Fewer colored dots mean more ventilation and cooling, while more colored dots indicate greater insulation and warmth.

Use the scale to find the ideal Performance Active base layer for the temperature and intensity of your activity.

VENTILATION ●●●●○○ INSULATION

New packaging from AW25



Wool

This scale shows the weight of the fabric – the heavier the fabric, the more warmth it provides.

Use the scale to find the ideal Performance Wool base layer for the temperature and intensity of your activity.

Heavyweight 300 g/m²

Heavyweight for the coldest conditions.

Lightweight 200 g/m²

Lightweight for year-round layering.

← **165 g/m²**

Featherweight 100 g/m²

Featherweight for mild temperatures.

New packaging from AW25



Performance Active

SETS



9990

CORE Dry Baselayer Set
1909707 M / 1909706 W



9990

CORE Warm Baselayer Set
1909709 M / 1909708 W

ACTIVE COMFORT



9990
M 3960
B999
M B396

Active Comfort LS HZ 2
1916676 M / 1916677 W



9990
M 3960
B999
M B396

Active Comfort LS 2
1916674 M / 1916675 W



9990

Active Comfort SS 2
1916678 M / 1916679 W



9990
M 3960
B999
M B396

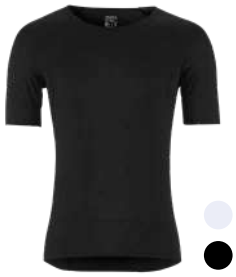
Active Comfort Pants 2
1916691 M / 1916690 W

ACTIVE NANOWEIGHT



9990

Active Nanoweight LS
1908852 M / 1908855 W



1000
9990

Active Nanoweight SS
1908851 M / 1908854 W



1000
9990

Active Nanoweight SL
1908850 M / 1908853 W

ACTIVE EXTREME X



9990

Active Extreme X CN LS
1909679 M / 1909673 W



9990

Active Extreme X CN SS
1909678 M / 1909672 W



9990

Active Extreme X Pants
1909683 M / 1909677 W

Performance Wool



999M

Wool Merino Set
1909711 M / 1909710 W

Insulation Layers

Designed to be your go-to extra layer. Worn as a single or over a base, each piece delivers a balance of technical performance and everyday comfort. With regular to relaxed fits, the collec- tion is easy to move in and perfect for all your outdoor pursuits.



975M

Thermal Mesh CN
1916673 M / 1916289 W



950M
999M

Flow HZ LS
1916680 M / 1916681 W



999M

Flow MN LS
1916682 M / 1916290 W



608M
385M
987M

Wool SS Tee
1913721 M / 1913722 W



9990

ACTIVE NANOWEIGHT LS

Men 1908852
Women 1908855



9990 1000

ACTIVE NANOWEIGHT SS

Men 1908851
Women 1908854



9990 1000

ACTIVE NANOWEIGHT SL

Men 1908850
Women 1908853

Active Nanoweight

VENTILATION ● ○ ○ ○ ○ ○ INSULATION



9990

ACTIVE EXTREME X CN LS

Men 1909679
Women 1909673



9990

ACTIVE EXTREME X CN SS

Men 1909678
Women 1909672



9990

ACTIVE EXTREME X PANTS

Men 1909683
Women 1909677

Active Extreme X

VENTILATION ● ● ○ ○ ○ ○ INSULATION



BOX BOX

B999 B396 9990 3960

ACTIVE COMFORT LS HZ 2

Men 1916676
Women 1916677



BOX BOX

B999 B396 9990 3960

ACTIVE COMFORT LS 2

Men 1916674
Women 1916675



BOX

9990

ACTIVE COMFORT SS 2

Men 1916678
Women 1916679



BOX BOX

B999 B396 9990 3960

ACTIVE COMFORT PANTS 2

Men 1916691
Women 1916690

Active Comfort

VENTILATION ● ● ● ● ○ ○ INSULATION





150 g/m²

Heavyweight 300 g/m²

Heavyweight for the coldest conditions.

Lightweight 200 g/m²

Lightweight for year-round layering.

Featherweight 100 g/m²

Featherweight for mild temperatures.

9990

CORE DRY BASELAYER SET

Men 1909707

Women 1909706

165 g/m²

Heavyweight 300 g/m²

Heavyweight for the coldest conditions.

Lightweight 200 g/m²

Lightweight for year-round layering.

Featherweight 100 g/m²

Featherweight for mild temperatures.





9990

CORE WARM BASELAYER SET

Men 1909709

Women 1909708



165 g/m²

Heavyweight 300 g/m²

Heavyweight for the coldest conditions.

Lightweight 200 g/m²

Lightweight for year-round layering.

Featherweight 100 g/m²

Featherweight for mild temperatures.

999M

WOOL MERINO SET

Men 1909711

Women 1909710









975M

THERMAL MESH CN

Men 1916673

Women 1916289



999M 950M

FLOW HZ LS

Men 1916680

Women 1916681



999M

FLOW MN LS

Men 1916682

Women 1916290



987M 385M 608M

WOOL SS TEE

Men 1913721

Women 1913722



Designed to be your go-to extra layer. Worn as a single or over a base, each piece delivers a balance of technical performance and everyday comfort. With regular to relaxed fits, the collection is easy to move in and perfect for all your outdoor pursuits.



9990

ACTIVE BOXER 6-INCH

Men 1910441



9990

ACTIVE BOXER 3-INCH

Men 1910440



9990

ACTIVE BOXER

Women 1916696



9990

ACTIVE HIPSTER

Women 1916695



9990 1000

TRAINING BRA CLASSIC

Women 1910758



9990 1000

ACTIVE COMPRESSION SOCK

Unisex 1910636



9990 1000

ABILITY INDOOR 3-PACK SOCK

Unisex 1913230



9990 1000

ACTIVE HIGH SOCK 3-PACK

Unisex 1915931



9990 1000

ACTIVE HIGH SOCK 5-PACK

Unisex 1916100



9990 1000

ACTIVE MID SOCK 3-PACK

Unisex 1910637



9990 1000

ACTIVE MID SOCK 5-PACK

Unisex 1916101



9990 1000

ACTIVE SHAFTLESS SOCK 3-PACK

Unisex 1910639



9990 1000

ACTIVE SHAFTLESS SOCK 5-PACK

Unisex 1916102



9990 1000

ACTIVE FOOTIES 5-PACK

Unisex 1916103







Nordic Club

Through decades of working closely with many of the world's best cross-country skiers, we have developed a leading Nordic Club collection for both world champions and everyday heroes. Wearing these garments, you and your colleagues are ready to chase new achievements.

NEW!





9990 3960 3460 4300

NORDIC CLUB 2.0 JACKET

Men C17900
Women C17901



9990

ADV SPEED GLOVE

Unisex 1909893



9990

CORE INSULATE GLOVE

Unisex 1909890

NEW!



9990 3960

NORDIC CLUB 2.0 VEST

Men C17903
Women C17904

NEW!



9990 3960

NORDIC CLUB 2.0 FZ PANTS

Men C17906
Women C17907

NEW!



9990 3960

NORDIC CLUB 2.0 WIND TIGHTS

Men C17909
Women C17910





Bike



Our unique range of innovative cycling apparel has been shaped and refined at the front of the World Tour peloton, enjoying multiple overall wins in some of the world's biggest stage and one-day races. So gear up for your next breakaway — or for an efficient commute to and from work.



9990

ENDUR LIGHT WIND JACKET

Men C17325
Women C17326



9990

ENDUR LIGHT WIND VEST

Men C17323
Women C17324



9990 3850 1050

EVERYDAY SS JERSEY

Men C17362
Women C17363



9990

ENDUR CARGO BIB SHORTS C3

Men C17327
Women C17329



9990

ENDUR CARGO SHORTS C3

Men C17328
Women C17330



9990

ENDUR BIKE CAP

Unisex 1913192



9990

ENDUR GLOVE

Unisex 1910673



9990

SUBZ ARM WARMER

Unisex 1904061



9990

SUBZ LEG WARMER

Unisex 1904063

Accessories

Head & Hands

Equipment

Bags





9990 3960 6470 5550

CORE ESSENCE HAT

Unisex 1916626



9990 3960 6470

CORE ESSENCE HEADBAND

Unisex 1916627



9990 3980

CORE ESSENCE FLEECE NECK TUBE

Unisex 1915313



9990 950M 2400

ESSENCE WOOL HAT

Unisex 1916631



9990 950M 2400

ESSENCE WOOL HEADBAND

Unisex 1916633



9990 950M 2400

ESSENCE WOOL NECKTUBE

Unisex 1916632



9990 950M

ESSENCE WOOL LIGHT GLOVE

Unisex 1916634

NEW!



9990 3960 2140 9991

URBAN BEANIE

Unisex 1916368

NEW!



9990 6080 1050

URBAN HIGH BEANIE

Unisex 1916369

NEW!



9990 950M 2140

URBAN RIB BEANIE

Unisex 1916370



9990

EXPLORE POWER FLEECE BEANIE

Unisex 1916712



9990

EXPLORE POWER FLEECE HEADBAND

Unisex 1916713



9990

EXPLORE POWER FLEECE NECKTUBE

Unisex 1916714

NEW!



9990 3980 6080

JOIN DAD CAP

Unisex C18755



9990

ABILITY LOGO CAP

Unisex C17494



999G 555G 9990

ESSENCE HYBRID GLOVE

Unisex 1916635



9990

ESSENCE GLOVE

Unisex 1916636



9990

ESSENCE MULTI GRIP GLOVE

Unisex 1916637



9990

CORE INSULATE GLOVE

Unisex 1909890



9990

ADV SPEED GLOVE

Unisex 1909893



9990 3960

EXPLORE PADDED GLOVE

Unisex 1916372



9990 3960

EXPLORE PADDED MITTEN

Unisex 1916373



9990

MEDIA BELT

Unisex 1906154



999W

ABILITY TRAINING HAIRBAND 2-PACK

Unisex 1910717



9990 7710

TRANSPARENT WATERBOTTLE

Unisex 1906151



9990

ABILITY WATER BOTTLE 70 CL

Unisex 1906381



9990

TRANSIT 14L BACKPACK

Unisex 1910060



9990

TRANSIT 25L BACKPACK

Unisex 1905739



9990

TRANSIT 35L BACKPACK

Unisex 1905740



9990

TRANSIT EQUIPMENT BAG 38L

Unisex 1910055



9990

TRANSIT 25L STUDIO BAG

Unisex 1905744



9990

TRANSIT 35L BAG

Unisex 1905742



9990

TRANSIT 45L BAG

Unisex 1905743



9990

TRANSIT CABIN BAG, 55X40X20 CM

Unisex 1910057



9990

TRANSIT ROLL BAG 60L

Unisex 1910058



9990

TRANSIT ROLL BAG 115L

Unisex 1910059





9990

ABILITY GEAR BAG

Unisex 1915279



9850

ADV ENTITY COMPUTER BACKPACK 18 L

Unisex 1912508



9850

ADV ENTITY TRAVEL BACKPACK 25 L

Unisex 1912509



9850

ADV ENTITY TRAVEL BACKPACK 35 L

Unisex 1912510





9850



6640

ADV ENTITY DUFFEL 70 L

Unisex 1912511



9850

ADV ENTITY DUFFEL 100 L

Unisex 1912512



















9850 3960 6640 5800 5110

ADV ENTITY DUFFEL 50 L

Unisex 1915278



9990

ADV ENTITY WASH BAG SMALL

Unisex 1914788



9990

ADV ENTITY WASH BAG MEDIUM

Unisex 1914787

CRAFT CIRCLE

Running in circles is the only way forward.

Craft Circle is our sustainability initiative. It is an integral thread that runs through everything we do, from design to delivery and beyond. Its purpose is simple: to promote conscious choices that minimize the environmental impact of our products.

Our initiative is aligned with six of the United Nations' Sustainable Development Goals (SDGs) from the 2030 Agenda, selected for their relevance to our business and where we can make the greatest impact. These six goals guide how we design, produce, and distribute our products, how we extend their lifecycle through circular solutions, and how we collaborate with partners and organizations for a more sustainable future. The goals have inspired us as a company and a brand to set our own ambitious climate targets for the future.

By 2030, our aim is to reduce carbon emissions from our total operations by 50% compared to our base year of 2021. To achieve this, one key step is ensuring all Craft products are made from more preferred materials (e.g., recycled materials) and using more sustainable production methods. Currently, 78% of our products are fully or partially made from more preferred fibers.

You don't just buy a Craft product – you invest in it
We design for the long run for one simple reason: the longer a product serves its purpose, the lower its environmental impact.

For us, this means creating functional and innovative products that serve a clear purpose, made from durable, sustainable materials, and manufactured to high-quality standards to ensure extended use and recyclability. As part of this process, we've developed our Craft design principles and introduced the Lifetime Guarantee program for our base layers.

Want to know more about our sustainability initiative?
Learn more at *craftsportswear.com/global/craft-circle*

Craft Circle








TOP FOUR
CRAFT
MITOAS
23


UNIBET
FAMEDO
SERNEKE

TEAMWEAR

For world champions and everyday heroes

Craft athletes work out for freedom, for happiness and for progress – to improve quality of life. We are people of all ages and genders who prioritize physical movement and appreciate design and functionality. We are all athletes, from the everyday active to the world record holder.



Photo: Bildbyrån



Photo: Bildbyrån



Branded fabrics & features



Vittoria is a world-class bicycle tire manufacturer. Through our collaboration with Vittoria, we have developed outsoles inspired by MTB tire patterns, designed to deliver excellent grip, traction and durability on any terrain.

Vibram is a world-leading manufacturer of high-performance rubber outsoles. Vibram Megagrip is designed to provide excellent grip on both wet and dry surfaces, while maintaining a high level of durability.

COOLMAX® fibers help transport moisture away from the body to the outer fabric layer, keeping you cool and dry during intense exercise in warm conditions.

The SEAQUAL™ Initiative challenges Plastic Pollution and helps to clean our oceans from marine litter, driving society towards circularity. The SEAQUAL™ Initiative is a unique collaborative model involving NGO's, Fishermen, Local Communities, Researchers, Scientists, Authorities and Private Stakeholders to clean the Ocean floor and surface, rivers and estuaries, beaches and coastline.

STANDARD 100 by OEKO-TEX® is one of the world's best-known certifications for textiles tested for harmful substances. It ensures that every component of the product, from fabric to threads and trims, has been tested according to strict international standards for product safety.

C3 Infinity Pad



Infinity C3 combines comfort, support and breathability. The perforated first-layer design enhances airflow, while high-density foam with a density of 85 kg/m^3 and a flexible construction provide excellent cushioning and freedom of movement for long rides. The 3D anatomical shape with bended side wings creates a larger contact area for improved comfort and support.

The Craft Principle

An intensive training session will result in the body producing a considerable amount of sweat. This is just how it should be and a confirmation that you are pushing your limits. If you are not wearing functional clothes, the sweat will remain in place and block the pores, causing your body heat to rise. Eventually the clothes will turn into a damp, cold and heavy “envelope”, relentlessly hampering your performance. If you are wearing functional clothes, however, the skin will stay dry and you will be able to perform at an ideal working temperature. Craft’s functional clothes, in up to three layers, create a perfect microclimate and provide the basis for optimal performance. Each layer is equally important and complements the rest of the chain.

Base Layer

Base layer that efficiently transports moisture away from the skin and distributes it on the outside of the garment, where it either evaporates or is passed on to the next layer. For optimal performance and comfort, craft base layer should always be worn underneath your outer layers, regardless of weather conditions.

Midlayer

Craft midlayer provides insulation and warmth while transporting moisture and excess heat to the next layer or into the surrounding air. When the thermometer creeps downward, this layer enables you to retain valuable body heat without reducing your freedom of movement.

Protection Layer

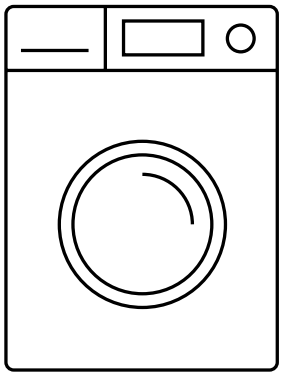
The third and outermost layer is your shield against the elements and provides comfort and performance no matter the conditions. Transcending the laws of logic, craft protection layer protects against rain, wind and cold at the same time as it releases surplus heat and moisture from the layers underneath.



Wash instructions

Follow the care instructions to extend the function, shape and lifespan of the garment.

General advice



Taking good care of your garment results in better function and protection, allowing you to focus on your training. Don't wash your functional garment more often than necessary; it saves both the clothes and the environment.

Follow the instructions on the product's care label and use an environment-friendly detergent (dose carefully).

To ensure that your garment maintains its shape and to avoid wear and tear, always close zippers, Velcro openings, buckles and buttons before washing.

Don't use fabric softener when washing functional clothes. Softener encapsulates the fibers and thus ruins the fabric's ability to transport moisture.

Material-specific advice

POLYESTER

Wash with similar colors. Clothes with prints should always be washed inside out. Remove the garments from the washing machine immediately after finishing washing. Line dry the garments, preferably in a drying cabinet.
Do not tumble dry; it's bad for the environment and wears out the clothes.

WOOL

Some of our knitted products contain wool. Wool has the amazing capacity to self clean outdoors in fresh air, most effectively in damp weather under the cover of a roof. The preferred washing temperature for wool garments is 30 degrees (also called cold wash). Spin carefully. Don't tumble dry. Shape and line dry the garment after washing.

LINED SYNTHETICS & SHELLS WITH PROTECTIVE SURFACE

Air the garment after use. If it's dirty and/or sweaty – wash. Not washing a dirty garment can reduce its breathability. Always follow the care instructions. Line drying works okay but adding heat will reactivate the water-repellent surface of the outer fabric. Use a drying
cabinet or iron on low heat.

It's important to re-impregnate your garment to maintain the surface's protective properties. This can be done either in the washing machine or with a spray. Remember to follow the instructions on the waterproofing and ensure that it's designed for breathing garments. It's important for all types of waterproofing to be exposed to heat after application, in order to maximize the effect.

JACKETS WITH DOWN FILLING

Don't wash down garments more than necessary. Often it's enough to clean the garment with a damp cloth. However, down garments can be washed as long as you do it the right way. Always follow the care instructions on the garment and use rather too little detergent than too much.

Down garments should be washed inside out and tumble-dried with tennis balls until they are completely dry.

Turn the garment inside out and make sure there's plenty of room for the jacket in the drum. To reduce wear, always close zippers, Velcro openings and buttons before washing. Choose a delicate cycle, 30°C or 40°C.

Place the washed jacket in a dryer along with three tennis balls. The balls help to distribute the down evenly and to regain its fluffiness. Dry the jacket on low temperature for as long as possible. You can help the down to spread evenly by removing the jacket every now and then, shaking it and loosen up any clumps.

The drying process usually takes longer than you think. Before you end the drying, make sure the jacket is completely dry, light and fluffy. Then hang your down garment on a hanger with lots of space around it.

It's possible to dry without a dryer, but it takes more work. You need a warm, well-ventilated room and have to shake the jacket frequently and thoroughly throughout the drying process to prevent the down from clumping.

What does it mean?

ACRYLIC see Synthetic fibers.

BONDED FABRIC are two differnt layers of fabric combined into one.

CANVAS is an extremly heavy duty fabric, often made of cotton. Used for making sails, bags, shoes and other funktions where sturdiness is required.

CVC (Chief Value Cotton) is a mix of high quality cotton and polyester, where cotton is more than 50%.

EASY CARE is an expression that means easy to handle and manage through time. The product has been treated mechanically or with chemicals to make ironing or pressing easier. The treatment will fade away over time.

ELASTANE is a common name for a synthetic fiber known for its exceptional elasticity. One of the most famous is LYCRA®.

FLEECE is the common name for a soft fabric, usually made of polyester. Have a short pile and the fabric is both warm and breathable.

GAUGE is the unit of measure that refers to the knitting machines fineness size.

INTERLOCK is a joined closely knit textile fabric, mostly used as lining.

COMBED COTTON is a soft version of cotton, a method where the shorter fibres have been removed leaving the f ibres well paralleled. The yarn takes colouring better, will get stronger and softer.

CARDED COTTON compared to combed cotton, this process is not as smooth, having more fibres "sticking out" and is often a little bit rougher.

LYCRA® is a registrated brand from INVISTA, see Elastane.

MESH is a "net" looking textile, often used in the inside of sport garments.

MICRO FLEECE is the same as fleece but with a shorter pile. See fleece.

OPEN END SPINNING is a technology for creating yarn without using a spindle. It's not suitable for thin yarn.

PIQUÉ is a weaving style, normally used with cotton. Characterized by raised parallel cords or fine ribbing.

POLYAMIDES see Synthetic fibers.

POLYESTER is the most important fiber of all synthetic fibers, see synthetic fibers.

PU is an abbreviation of Polyurethane, which is a water resistant film (or coating) used for example on outwear as jackets and bags.

REGENATE FIBRE is the name of art silk developed of the cellulose fibre. Most common is viscose, modal and acetate.

RIBBING is a pattern in which vertical stripes of stockinette stitch alternative with vertical stripes of reverse stockinette stitch. It gives more elasticity.

RINGSPUN FABRIC means of taking the rougher feel of raw cotton and making it smoother to the touch. Essentially, the process for producing ringspun fabric involved using a spinning method, such as on a spinning wheel, to create a slightly finer thread.

RIP-STOP is a light-weight nylon fabric with inter-woven ripstop reinforce ment threads in a crosshatch pattern.

SINGLE JERSEY a fine fabric most often used to make t-shirts.

SOFT SHELL is a term used on soft materials with the ability to block water partially, and comes with different degrees of water resistance and breath ability.

SYNTHETIC FIBERS is a collection name of all fibres that been artifcial produced out of synthetic polymers. Most common is polyester, polyamides and acrylic.

TACTEL is a trademarked brand produced by Invista. It has a cotton like feel.

T/C is a shortname for polyester/cotton mix, where polyester makes ca 65%.

TWILL comes from a method of weaving textiles that have a high wear and tear quality. Jeans, work wear and some shirts are often made from twill.

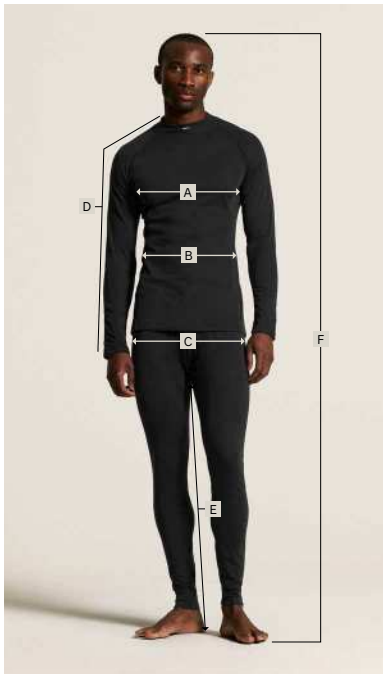
VISCOSE see regenerate fibres.

VELCRO® is a brand name of fabric hook-and-loop fasten ers, but it's so well known that it has become the generic term for a type of product.

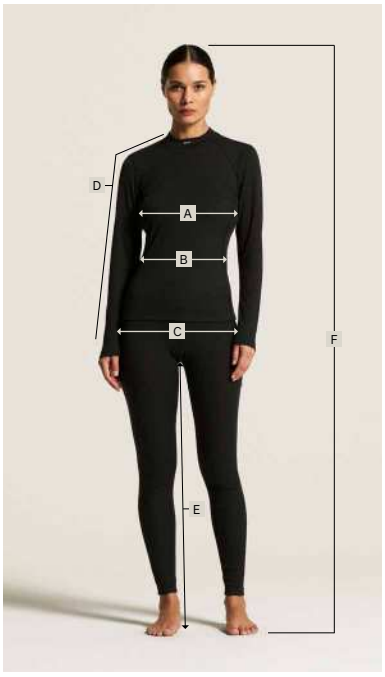
Sizing & measurements

Use the chart below to determine your size. If you're on the borderline between two sizes, order the smaller size for a tighter fit or the larger size for a looser fit. If your measurements for chest and waist correspond to two different suggested sizes, order the size indicated by your chest measurement.

How to measure yourself



MEN



WOMEN

A. CHEST
Wrap a tape measure evenly around the fullest part around the chest under your arms.

B. WAIST
Wrap a measure tape around your natural waistline.

C. SEAT
Standing with your feet together, measure around the fullest part of your hips.

D. SHOULDER AND SLEEVE LENGTH
Measure from the lowest part of the neck, over the tip of the shoulder and down the outside of the arm, past the elbow and to the wrist. Keep the arm slightly bent.

E. INSIDE OF LEG
Standing with your feet together, measure from the crotch all the way down to the floor. Don't forget to stand as straight as possible. You may have to ask a friend to help you.

F. LENGTH
The total length of your body.

Men

SIZE	XS	S	M	L	XL	XXL	3XL	4XL
A. Chest (cm)	87	93	99	105	111	119	127	135
B. Waist (cm)	75	81	87	93	99	107	115	123
C. Seat (cm)	89	95	101	107	113	121	129	137
D. Shoulder + Sleeve lengt (cm)	78	80	82	84	86	88	90	92
E. Inside of leg (cm)	82	84	86	88	90	92	94	96
F. Lengt (cm)	172	176	180	184	188	192	196	200

Women

SIZE	XS	S	M	L	XL	XXL	3XL	4XL
A. Chest (cm)	82	88	94	100	106	114	122	130
B. Waist (cm)	64	70	76	82	88	96	104	112
C. Seat (cm)	90	96	102	108	114	122	130	138
D. Shoulder + Sleeve lengt (cm)	71	72,5	74	75,5	77	78,5	80	81,5
E. Inside of leg (cm)	79	80,5	82	83,5	85	86,5	88	89,5
F. Lengt (cm)	164	167	170	173	176	179	182	185

Gloves

SIZE	XXS	XS	S	M	L	XL	XXL
Around palm	6"	7"	8"	9"	10"	11"	12"

Hats

SIZE	S/M	L/XL
Around head	54/56	58/60

Footwear size charts

How to measure your feet



STEP 1
Stand up straight on a hard surface with your heel against the wall and a piece of blank paper taped to the floor.



STEP 2
Have someone mark the longest part of your foot (referred to as heel-to-toe length) on the paper with a pen or pencil, or measure yourself if necessary. Repeat with the other foot, as sizes may be different on left and right foot.



STEP 3
Use a ruler to measure the heel-to-toe length you marked for each foot.

Men

UK	US	EU	Heel to toe (cm)
6	7	39½	25
6½	7½	40	25,5
7	8	40¾	26
7½	8½	41½	26,5
8	9	42	27
8½	9½	43	27,5
9	10	43½	28
9½	10½	44	28,5
10	11	44½	29
10½	11½	45	29,5
11	12	45¾	30
11½	12½	46½	30,5
12	13	47	31
13	14	48½	32
14	15	49½	33
15	16	50½	34

Women

UK	US	EU	Heel to toe (cm)
3	5	35½	22
3½	5½	36	22,5
4	6	37	23
4½	6½	37½	23,5
5	7	38	24
5½	7½	38¾	24,5
6	8	39½	25
6½	8½	40	25,5
7	9	40¾	26
7½	9½	41½	26,5
8	10	42	27
9	11	43½	28





1000/900 White 11-0601 TCX	1050/905 Tofu PMS Cool Grey 1C	2110/211 Ecru PMS 4246C	2140/214 Plaster PMS 7528C	2370/237 Raw PMS 403C	2400/240 Taupe PMS Warm Gray 9C
2860/286 Prune PMS 4975C	3070/307 Zenith PMS 2143C	3330/333 Menthol PMS 312C	3450/345 Royal	3460/346 Club Colbolt PMS 2738C	3600/360 Burst PMS 7687C
3620/362 Flow PMS 4139C	3760/376 Real PMS 4137C	3850/385 North PMS 7546C	3900/390 Navy PMS 2965C	3950/395 Dark Navy PMS 5395C	3960/396 Blaze PMS 2380C
3980 Night PMS 4132C	4040/404 Lychee PMS 200C	4300/430 Bright Red PMS 200C	4940/494 Maroon PMS 7644C	4990/499 Dk Plum PMS 4119C	5030/503 N. Light PMS 387C
5050/505 Citrus PMS 101C	5550/851 Flumino PMS 809C	5110/511 Golden PMS 2007C	5600/560 Tiger PMS 1375C	5800/580 Chestnut PMS 1595C	6060/606 Craft Green PMS 361C
6080/608 Hay PMS Warm Grey 5C	6470/647 Leaf PMS 4187C	6510/651 Team Green PMS 2419C	6640/664 Rift 19-0510 TCX	6690/669 Woods PMS 418C	6810/681 Chimera PMS 4196C
6990/699 Buff PMS 7586C	7660/766 Magenta PMS 246C	7880/788 Flint PMS 8463C	8200 Beige TCX 15-1218	9180/918 Ghost PMS 429C	9350/935 Monument PMS Cool Gray 8C
950M/950 Grey melange	9700/970 Lava PMS Cool Gray 11C	975M/975 Dark grey melange	9810/981 Smoked Pearl	9850/985 Granite PMS Cool Gray 11C	9730/995 Asphalt PMS 7546C
999M/998 Black melange	9990/999 Black PMS Black 6C				

With passion for sports and commitment to innovation, design, and performance, we create gear that empowers world champions and everyday heroes to go one step further.

CRAFT